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Spc., U.S. Army

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2018 IMPACT A HERO  
**5K Run ★ Walk ★ Wheel**

*Sponsorship Opportunities*

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May 5, 2018 • Sugar Land, Texas

# 5K Run ★ Walk ★ Wheel *Underwriting Opportunities*

## \$30,000

### 5K Title Sponsor (1)

- Logo on Start/Finish Banner
- Logo on one sleeve of 5K shirt
- Logo on Website
- Logo on back of 5K shirt
- Logo on 5K Promo Flyers
- Logo on 5K Banner
- 20 Participants & 20 Veteran Entries into 5K
- Present Awards to Runners
- 5K 10'x10' tent space
- Social Media Shoutouts
- Shoutouts during pre- and post- events on Race Day
- Inclusion in Race Bags

## \$10,000

### Medal of Honor Sponsor

- Logo on Start/Finish Banner
- Logo on one sleeve of 5K shirt
- Logo on Website
- Logo on back of 5K shirt
- Logo on 5K Banner
- 10 Participants & 10 Veteran Entries into 5K
- 5K 10'x10' tent space
- Social Media Shoutouts
- Shoutouts during pre- and post- events on Race Day
- Inclusion in Race Bags

## \$7,500

### Distinguished Service Cross Sponsor

- Logo on Website
- Logo on back of 5K shirt
- Logo on 5K Banner
- 10 Participants & 10 Veteran Entries into 5K
- 5K 10'x10' tent space
- Social Media Shoutouts
- Shoutouts during pre- and post- events on Race Day
- Inclusion in Race Bags

## \$5,000

### Silver Star Sponsor

- Logo on Website
- Logo on back of 5K shirt
- Logo on 5K Banner
- 5 Participants & 5 Veteran Entries into 5K
- 5K 10'x10' tent space
- Social Media Shoutouts
- Shoutouts during pre- and post- events on Race Day
- Inclusion in Race Bags

## \$2,500

### Bronze Star Sponsor

- Logo on Website
- Logo on back of 5K shirt
- Logo on 5K Banner
- 5 Participants & 5 Veteran Entries into 5K
- 5K 10'x10' tent space
- Social Media Shoutouts
- Shoutouts during pre- and post- events on Race Day
- Inclusion in Race Bags

## \$1,000

### Purple Heart Sponsor

- Logo on Website
- Logo on back of 5K shirt
- Logo on 5K Banner
- 5 Participants & 5 Veteran Entries into 5K
- 5K 10'x10' tent space
- Social Media Shoutouts
- Shoutouts during pre- and post- events on Race Day
- Inclusion in Race Bags

## \$500

### Commendation Medal Sponsor

- Logo on back of 5K shirt
- Logo on 5K Banner
- 5K 10'x10' tent space
- Social Media Shoutouts
- Shoutouts during pre- and post- events on Race Day
- Inclusion in Race Bags

## \$500

### Mile Marker Sponsorship (3)

- Logo on back of 5K shirt
- Logo on Mile Marker Sign
- 5K 10'x10' tent space
- Social Media Shoutouts
- Shoutouts during pre- and post- events on Race Day
- Inclusion in Race Bags

## \$250

### Achievement Medal Sponsor

- 5K 10'x10' tent space
- Social Media Shoutouts
- Shoutouts during pre- and post- events on Race Day
- Inclusion in Race Bags

## Impact A Hero, Impact A Life.

We provide immediate and ongoing support for our heroes – severely wounded, post-9/11 combat veterans and their families and caregivers.

The key elements of Impact A Hero's mission is to empower and support these heroes by:

- bridging the financial gap for veterans and their families
- bridging the gap between heroes
- bridging the gap between a supportive community of heroes

For questions on Sponsor Opportunities or to reserve your company's participation please contact:

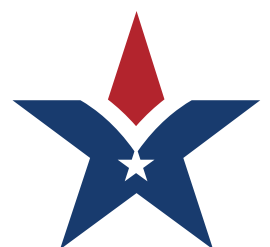
Laurel Goodroe (Director of Marketing and Communications) at 936-270-8051 or [lgoodroe@impactahero.org](mailto:lgoodroe@impactahero.org)

*Donations: Individuals or companies unable to participate, but wishing to make a donation at any level can do so at our website – [www.impactahero.org](http://www.impactahero.org).*

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Jay Shaw –  
USMC,  
Sergeant,  
with son  
Logan



IMPACT A HERO