



*Staff Sergeant  
Jason Pepper*

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## 2017 IMPACT A HERO WEEKEND

October 29-30, 2017

*Sponsorship Opportunities*

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*IAH Hall of Fame Gala - October 29, 2017 - Sugar Land Marriott  
IAH Golf Tournament - October 30, 2017 - Sugar Creek Country Club*

WWW.IMPACTAHERO.ORG

# 13<sup>TH</sup> ANNUAL IMPACT A HERO WEEKEND

Presented by



## GALA *Hall of Fame Gala Underwriting Opportunities*

### \$50,000 Hall of Fame Gala Sponsor

- Two VIP Tables at the Hall of Fame Gala
- Full-page Complimentary Ad in the Hall of Fame Gala Event Guide \*
- Two Foursomes at the Golf Tournament
- Logo on the IAH Website
- Social Media Shoutouts

### \$20,000 Gala Meal Sponsor

- Logo on Menu
- One VIP Table at the Hall of Fame Gala Dinner
- Full-page Complimentary Ad in the Hall of Fame Gala Event Guide \*
- One Foursome at the Golf Tournament
- Logo on the IAH Website
- Social Media Shoutouts

### \$5,000 Gala Technology Sponsor

- Four Standard Seats at the Hall of Fame Gala
- Half-page Complimentary Ad in the Hall of Fame Gala Event Guide \*
- Social Media Shoutouts

### Gala Tables & Individual Seats

- \$4,000 VIP Table of 10
- \$2,000 Standard Table of 10
- \$400 VIP Seat
- \$200 Standard Seat

## GOLF *Golf Team Underwriting Opportunities*

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### \$8,000 Hall of Fame Sponsor

- One Foursome
- One VIP Table at the Hall of Fame Gala
- Full-page Complimentary Ad in the Hall of Fame Gala Event Guide \*
- Social Media Shoutouts

### \$4,000 All Star Sponsor

- One Foursome
- One Standard Table at the Hall of Fame Gala
- Half-page Complimentary Ad in the Hall of Fame Gala Event Guide \*
- Social Media Shoutouts

### \$2,000 Foursome Only

- One Foursome

### \$1,000 VIP Hole Sponsor

- Logo on Hole Signage
- Four Standard Seats at the Hall of Fame Gala

### \$500 Hole Sponsor

- Logo/Name on Hole Signage

## HERO *Assistance and Weekend Underwriting Opportunities*

### \$10,000 Hero Transportation Sponsor

- One Foursome at the Golf Tournament
- Signage on Vehicles
- One Standard Table at the Hall of Fame Gala
- Full-page Complimentary Ad in the Hall of Fame Gala Event Guide \*
- Social Media Shoutouts
- Logo on IAH Website

### \$10,000 Hero Lodging and Gift Sponsor

- One Foursome at the Golf Tournament
- Logo on Welcome Letter in Gift Bag
- One Standard Table at the Hall of Fame Gala
- Full-page Complimentary Ad in the Hall of Fame Gala Event Guide \*
- Social Media Shoutouts
- Logo on IAH Website

### \$15,000 Weekend Print Sponsor

- Logo on Printed Materials
- One Foursome at the Golf Tournament and Two Standard Tables at the Hall of Fame Gala, or Two Foursomes at the Golf Tournament and One Standard Table at the Hall of Fame Gala
- Full-page Complimentary Ad in the Hall of Fame Gala Event Guide \*
- Social Media Shoutouts
- Logo on IAH Website

## CAP *Caregiver Appreciation Program*

### \$5,000 Caregiver Appreciation 1

- Name prominently featured on Caregiver Program Materials
- One Standard Table at the Hall of Fame Gala Dinner
- Half-page Complimentary Ad in Weekend Event Guide \*
- Social Media Shoutouts

### \$2,500 Caregiver Appreciation 2

- Name prominently featured on Caregiver Program Materials
- Four Standard seats at the Hall of Fame Gala Dinner
- Social Media Shoutouts

*"I don't normally talk about how challenging my life has become, but sitting around that campfire reminded me how important it is to connect with other veterans on a personal level. I know God works His magic when we least expect it, and you have helped me when I needed it most. Thank you for our friendship and please pass on to your Board of Directors and to your wonderful donors my gracious appreciation."*

*- Sam A. (Houston),  
SSG USA (Ret)*

*\* As a thank you for your support and sponsorship level we are providing space in our Event Guide for a full or half-page ad. This ad will be seen by all attendees at the Hall of Fame Gala and Golf Tournament. In order to be included, all print ready ads must be received by October 1st. Detailed information will be sent to sponsors once the commitment form is received.*

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**13<sup>TH</sup> ANNUAL IMPACT A HERO WEEKEND** October 29-30, 2017

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**HALL OF FAME GALA** Sunday, October 29th, Sugar Land Marriott

**GOLF TOURNAMENT** Monday, October 30th, Sugar Creek Country Club

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*Jason Pepper, Army Staff Sergeant with Family*

Staff Sergeant Jason Pepper was blinded by an IED while protecting his men in an ambush, receiving a Bronze Star for valor for saving the lives of his men. With the support of his family, Jason wills himself to keep going each day where others have given up. He also works to inform the community about the needs and challenges of wounded veterans like him, keeping injured heroes at the forefront of public awareness. “Impact A Hero has been there for us emotionally, physically and financially. They are there for us in the good times and the bad,” says Jason.

**IMPACT A HERO Vision**

To inspire the nation by positively impacting severely wounded combat veterans and their families in such a way that they are able to live exceptional and purposeful lives.

**IMPACT A HERO Mission**

Impact A Hero provides immediate and ongoing support, in the form of opportunities and resources, for our severely wounded, post 9/11 combat veterans, their families and caregivers.

The key elements of **IMPACT A HERO's Mission** is to empower and support these heroes:

- Bridging the financial gap for veterans and families
- Bridging the gap between heroes
- Bridging the resource gap by collaborating with other non-profits
- Bridging the gap between a supportive community and heroes
- Bridging the gap between injuries in combat and life with a purpose after combat

For questions on sponsor opportunities or to reserve your company's participation please contact:

Laurel Goodroe, Director of Marketing & Communications at (936) 270-8051 or [lgoodroe@impactahero.org](mailto:lgoodroe@impactahero.org)

**Donations:** Individuals or companies unable to participate, but wishing to make a donation at any level can do so at our website, [www.impactahero.org](http://www.impactahero.org).

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IMPACT A LIFE